

best be addressed,” said Bruce Hall, CEO of ONYX InSight. “It’s clear that smarter, data-driven approaches to operational decisions will be crucial to extending asset lifetimes, reducing the LCOE and getting the most from the new turbine technologies that will come online over the next few years.”

ONYX InSight’s next Technical Symposium will be in Denver, Colorado, September 18-19.

MORE INFO onyxinsight.com

MAINTENANCE

IPOL Lubricants goes global

GP Petroleum Ltd (GPPL), a leading lubricant maker in India and part of UAE-based GP Global, recently signed an agreement with MAG Lube LLC, a leading manufacturer of lubricants in the Middle East, to manufacture and market IPOL lubricants across the world.

According to the agreement, MAG Lube will pay a royalty to GPPL for the formulation technology and brand. The high quality of IPOL lubricants will be maintained across the world in accordance with the quality standards stipulated by GPPL for IPOL.

“The consolidation of lubricant brands around the world is seen as an opportunity to grow and GP Petroleum with its brand IPOL, is well positioned to fill the space for affordable and high quality products in emerging markets,” said Hari Prakash M, CEO at GP Petroleum Ltd. “We will bridge the gap between customer quality expectations and affordability due to our strength in low cost manufacturing. Our objective behind this step is to utilize the expertise of MAG Lube and their distribution to push the IPOL brand across the world, particularly in the Middle East and Africa.”

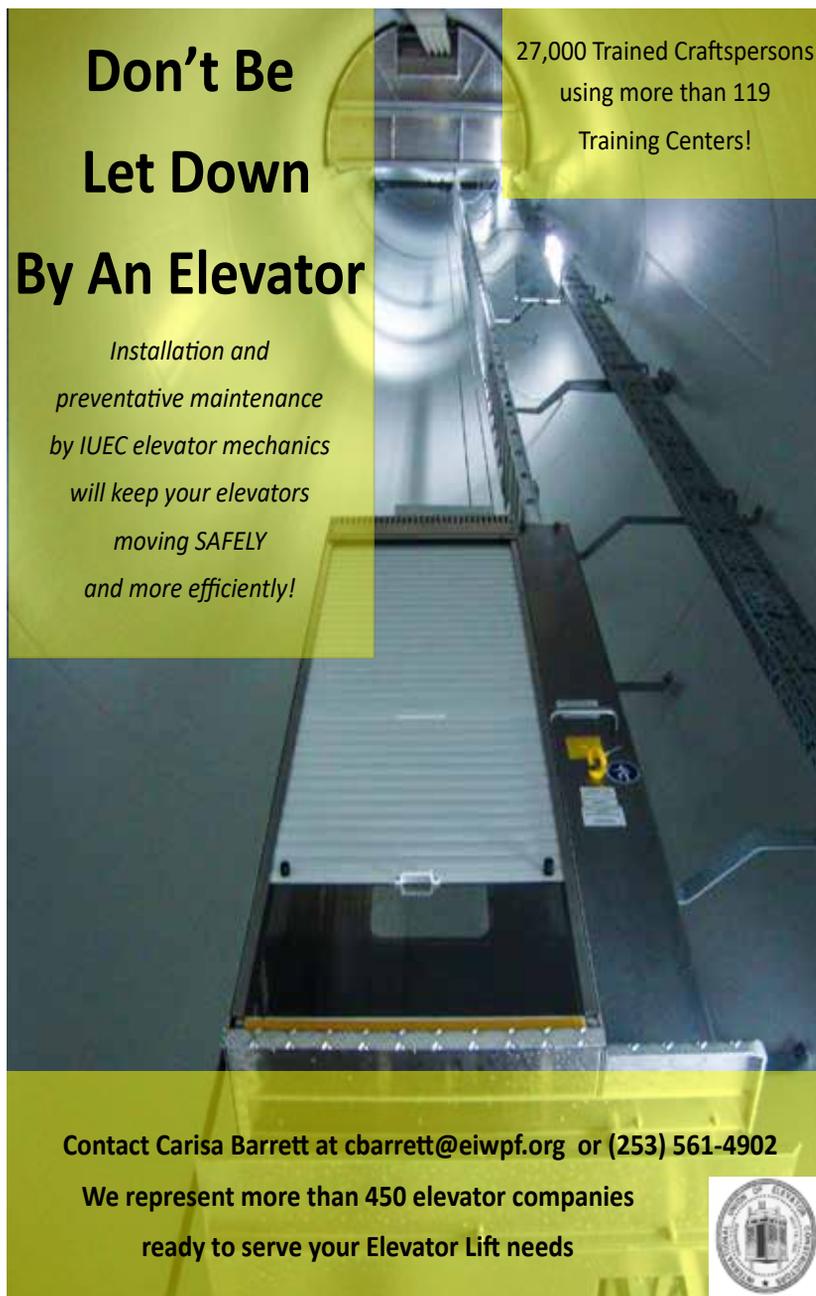
“In a short time span, MAG Lube is present in over 50 countries, and we are looking to leverage this presence

to take IPOL global, and in the process create a new global brand,” said Sanjay Singh, COO at Maglube, UAE. “GP Global has ambitions to become a 250,000 MTPA lubricant company by 2021, and this agreement is the first and most vital cog in our efforts to achieve our shareholders vision.”

“We are sure that our expertise and widespread presence in various countries along with GP Petroleum,

veterans in the lubricant sector, will result in a great partnership,” said Mahmoud Al Theraawi, CEO at Maglube LLC. “We are happy to be a catalyst and part of IPOL’s journey towards becoming an international brand.”

The current focus will be in the Middle East, Africa, and Far East markets mainly in the automotive and industrial lubricant space. Specialty products such as neat cutting oils



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and rust preventives would be sourced from GPPL. The markets under focus have an aggregate demand of more than 2 MTPA.

MAG Lube LLC is an international brand and one of the leading manufacturers of lubricants within the Middle East. Established in 2013, MAG Lube LLC is one of the fastest growing companies in the UAE having witnessed 100 percent growth year on year, with 30,000-square-meter state-of-the-art blending facility situated in the National Industrial Park, Jebel Ali – UAE. Its lubricant products are distributed in more than 50 countries, with a strong representation in the Middle East and Africa. Its factory has the latest fully automated blending system technologies designed in France and has a fully equipped, ultra-modern laboratory focusing on research and development. MAG Lube LLC has more than 100 employees across the Middle East and Africa, who will continue to service customers with the same level of care following the recently announced acquisition by GP Global.

MORE INFO gppetroleum.com

► MAINTENANCE

BladeEdgeSM adds business development manager

BladeEdgeSM, the wind industry's first AI-driven analytics portal, announced Tammy Heying has been named business development manager with the company. BladeEdge is advancing the wind industry with a software portal that transforms raw data from blade-condition assessments and wind-farm management systems into actionable intelligence.

Heying was most recently responsible for business development with TrueNorth Companies and has extensive sales experience with several high-growth Fortune 500 companies including DHL and Grainger. Heying also spent time in sales operations



Tammy Heying

with Involta, an industry-leading cloud and data center services company. Having led strategic and key client engagements with an exceptional eye for detail, Heying understands the importance of client data and how it drives business.

"Tammy is a welcome addition to the team as we focus on continued growth at BladeEdge," said Chris Shroyer, BladeEdge president. "Her extensive experience in technology, sales, and leadership strengthen our team and bring new, dynamic perspectives to the table. We're thrilled she's joined the BladeEdge team."

EdgeData, based in Grand Forks, North Dakota, with offices in Cedar Rapids, Iowa, equips businesses with the software to systematically capture, compute, and consume big data intelligence. BladeEdge is the company's software innovation for the wind-energy sector and is the

first automated analytical software tool customized for the wind-energy industry.

BladeEdge software transforms raw data from aerial inspection into actionable intelligence for wind turbine manufacturers, inspection and repair providers, operations, and maintenance companies.

MORE INFO BladeEdge.net

► MANUFACTURING

Siemens Gamesa wins order for a 235 MW project in Sweden

Siemens Gamesa Renewable Energy (SGRE) recently announced the order for the 235 MW Överturingen wind park in central Sweden. The scope of the project is to supply 56 units of the SWT-DD-130 wind turbine rated at 4.2 MW each, including delivery, installation, and long-term service. The customer is the Green Investment Group (GIG), a business of Macquarie Capital. The Överturingen wind park was developed by SCA in close partnership with Siemens Gamesa. With a tip height of 220 meters, the turbines will be among the tallest structures in the Nordic countries. They are more than 30 meters higher than the highest building in Scandinavia today.

Installation at the site in the Ånge community, situated halfway between the cities of Sundsvall and Östersund, is scheduled for 2019 with full commissioning the same year.

► We are proud to set a visible example of the performance of our products in Sweden. Our technology perfectly meets the site- and project-specific requirements. At the same time, this project demonstrates the attractiveness of wind energy for the capital markets, investors, and communities. ►