

# EDITOR'S DESK

MAY 2017

## Meet Movers and Shakers at WINDPOWER 2017

**I**t's May, and if you're involved in practically any aspect of the wind industry, then you're probably headed to Anaheim, California, for the American Wind Energy Association's biggest trade show of the year, WINDPOWER 2017.

Just like the wind-energy field itself, the event has grown and evolved to meet the needs of the industry in new and exciting ways.

This will be my first WINDPOWER show, and I am so excited to meet with wind-energy experts and companies as I continue to learn more about groundbreaking technologies and innovations, so I can bring them to you in future issues.

This year's show in Anaheim should prove to be fun and informative. To help get you ready for the big show, the May issue of *Wind Systems* is highlighting some companies expected to be there. In addition to that, experts from AWEA have shared some of their insight into not just what to expect at the coming show, but a look at the great strides wind power has made and will continue to make.

Starting with our Conversation feature, Jana Adams, AWEA's senior vice president for member value and experience, highlights some of the unique new features and programs AWEA is bringing to this year's event. I'm not a big fan of spoilers, but suffice it to say, Disney will be involved. How could it not?

Since this month's inFocus topic is WINDPOWER 2017, we asked AWEA to chime in on the state of wind energy in the U.S.

John Hensley, AWEA's deputy director for industry and data analysis, offers a detailed report card on the health of wind in America. It seems practically every facet of the industry is robust and strong and growing stronger every day.

Our Company Profile features Logisticus Group. The transportation company is still considered a relatively young entity in the industry, but Logisticus Group's CEO says that youth is not only a good thing in general, but an asset to what the company can specifically offer to wind.

Also in our inFocus section, Apex Clean Energy shares its insights on how data collection is being used to optimize turbine performance, and EdgeData walks us through how its inspection software helps to collect data necessary to keep those turbines running efficiently.

I hope the features in this issue will help get you even more excited about WINDPOWER 2017. A lot goes into bringing a show of this magnitude to you, and it looks like it's not going to disappoint.

If you're headed to the show, be sure and check out the *Wind Systems* booth (No. 3772). Come by, and say hello. I'd love to meet you.

And as always, thanks for reading!



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A handwritten signature in black ink that reads "Kenneth Carter". The signature is fluid and cursive, written over a light gray background that features a large, faint graphic of a wind turbine.



## WINDPOWER 2017: 5 Ways to Engage

Courtesy of AWEA

- Get a head start on identifying those connections and potential opportunities now. After registering, all attendees will gain access to the year-round networking feature in the new WINDPOWER app.
- Kick off the conference week with some summer fun and networking. Join us for a tour of Angels Stadium and batting practice at our opening reception.
- Expand your understanding of the industry through AWEA's education sessions. Attend sessions on forecasting for the U.S. wind-energy market, transmission infrastructure, the future workforce, project financing, international market updates, offshore wind development, and much more.
- Give back by participating in the Clean the World Community Service Project. Join AWEA in assembling hygiene kits for kids.
- Garner those new business connections during some of our unique networking events such as a Disneyland meet-up, wind-farm tour, Wind Energy Foundation fundraiser, or dinner at the Anaheim Packing House.

The American Wind Energy Association (AWEA) is the premier national trade association that represents the

interests of America's wind energy industry. For more information, go to [www.awea.org](http://www.awea.org)



# Obstruction Lighting

From construction to operation and maintenance, International Tower Lighting serves the wind industry. Our solar temporary obstruction lights provide night time marking required during wind turbine construction. ITL's permanent FAA wind turbine obstruction lights feature modular design, GPS flash synchronization, and available radar systems interface. Our extensive line of replacement parts and technical support facilitates long-term maintenance. We look forward to discussing your obstruction lighting needs.



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